

General Information:

Module number:	
Title (dt.):	Seminar Business & Information Systems Engineering (BISE)
Title (en.):	Seminar Business & Information Systems Engineering (BISE)
Module level:	MSc
Abbreviation:	BISE
Subtitle:	
Duration:	One semester
Occurrence - summer/winter:	Winter
Occurrence - regular/irregular:	Regular
Language:	German/English
Credits:	4
Specialization:	
Date:	
Location:	Augsburg (University)
FIM-exclusivity:	Yes

Workload:

Contact hours:	15
Self-study hours:	105
Total hours:	120

Achievment and assessment methods:

Description of achievment and assessment methods:	<p>The module's examination consists of a group presentation (50 %) and a term paper (50 %). Concerning the group presentation, the students have to present their findings (30 min), followed by a discussion (15 min). The presentation has to be didactically well-structured and must focus on the students' core findings. The students moderate their discussion and must answer questions by the audience (i.e., the lecturers, advisors, and other seminar groups). Students must also actively participate in the discussions moderated by other seminar groups. The assessment considers both the group-wise and the individual performance of the examinees. Thereby, the students have to demonstrate their ability to collaborate in a goal-oriented manner, create structured presentations, and present the content of these presentations in oral form. By writing the term paper, students have to show their understanding of the research problem and their ability to develop and discuss innovative solutions. They have to demonstrate their academic writing skills and their ability to present academically advanced ideas clearly and concisely.</p>
Type of assessment:	Written/oral
Duration of assessment (min):	
Assessment retake:	End of semester/next semester

Description:

(Recommended) prerequisites	
Content:	<p>The seminar focuses on current research topics from the field of Business and Information Systems Informations Engineering that are relevant from both an industry and an academic perspective. As particular sub-topics of Business and Information Systems Engineering, the seminar focuses on Business Process Management, Customer Relationship Management, and IT Portfolio Management. The concrete topics of the seminar can differ each year and are published separately before the seminar using a structured topic template.</p>

Intended learning outcomes:

After a successful completion of the module, students are able to develop innovative solutions to demanding research problems related to Business and Information Systems Engineering in a goal-oriented, structured, and self-dependent manner. Moreover, students have advanced their skills related to academic writing, presentation of research results, and teamwork.

Teaching and learning methods:

The students have to work on the given topic both in their group and in close collaboration with the advisor. To do so, the students read related work, create own ideas, and prepare these ideas for the presentation with the advisor. The advisor provides the students repeated feedback and provides guidance on the directions in which the students' ideas should be further developed.

Media:

Presentation slides, white board

Reading list:

The literature depends on the concrete topics of the seminar and is included in the topic template.

Responsible for module:

First name:

Hans Ulrich, Prof. Dr.

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Buhl

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Lecturer:

1. Lecturer:

First name:

Maximilian, Prof. Dr.

Name:

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Courses:

1. Course:

Type:

Seminar

Name:

Seminar Business & Information Systems Engineering

Weekly hours per semester:

1

2. Course:

Type:

Name:

Weekly hours per semester:

(Recommended) audience:

1. Program:

Name:

MSc Finance & Information Management (FIM)

2. Program:

Name:

3. Program:

Name:

4. Program:

Name:

5. Program:

Name: